

#### S.O.S Mathematics

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- ☐ An Overview of the Web Site Itself
  - Philosophy & Design
  - The Building Blocks
  - A Short Visit
  - The "S.O.S. CyberBoard"
- ☐ A Brief History of Sosmath.com
  - From www.math.utep.edu/sosmath ... to www.sosmath.com
- ☐ Publishing on a Commercial Server
  - What Do You Need to Get Started?
- ☐ The Users of Sosmath.com
  - Usage and User Statistics





#### Original Philosophy

"S.O.S. Math is the website at the University of Texas at El Paso, where you can work with material to help you:

- ☐ Do your homework
- ☐ Prepare for a test
- ☐ Get ready for class"

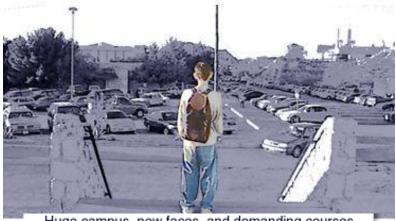




#### Target Audience

- ☐ High School
  Students in their
  Junior and Senior
  Year
- UniversityFreshmen andSophomores

#### College takes getting used to...



Huge campus, new faces, and demanding courses, it can be challenging for incoming Freshmen to cope with and do well in their classes.





#### **Design Choices**

- ☐ Make the browsing experience as easy for the users as possible:
  - No frames, no plug-ins
  - Maximal browser compatibility
  - Easy navigation
  - Uniform look of the pages
  - Keep bandwidth requirements low
  - Allow for user feedback

S.O.S.Math started in 1996
Netscape 2.02 had just been released!





#### Subjects on Our Site

#### 1 - High School Mathematics

Algebra Trigonometry

#### 2 - College Mathematics

Calculus

Matrix Algebra

Differential Equations

#### 3 - Miscellaneous Add-Ons

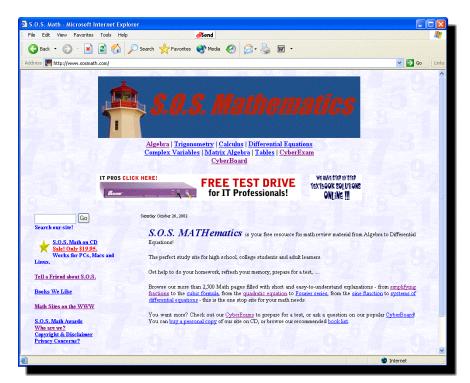
"CyberExams" (Practice Tests)
Tables and Formulas
"S.O.S CyberBoard" (Bulletin Board)





# A Short Visit to www.sosmath.com

- ☐ Homepage
- Algebra
  - Reducing fractions
  - Solving equations with radicals
  - Solving polynomial inequalities
- Calculus
  - Concavity and points of inflection
  - The Intermediate Value
     Theorem
- <u>Differential Equations</u>
  - Orthogonal trajectories







#### The "S.O.S. CyberBoard"

- Provides a valuable service to our users
- Helps us interact with our users
- ☐ Helps us to improve our site by accommodating user suggestions
- Requires a considerable time commitment
- ☐ Current bulletin board technology is not well-suited for mathematical notation.

Visit the S.O.S. CyberBoard







### A Brief History I

Summer 1996 Planning

First pages written

August 21, 1996 Launch of

www.math.utep.edu/sosmath

Summer 1997 Production of a large chunk of the

Summer 1998 material on S.O.S. Math





#### A Brief History II

Spring 1999

Negotiations with the University of Texas at El Paso to start S.O.S. Mathematics as a commercial enterprise.

May 14, 1999

Launch of <u>www.sosmath.com</u> on a shared web server.

July 5, 1999

Start of the S.O.S. Mathematics

CyberBoard.

October 5, 2001

<u>www.sosmath.com</u> moves to a dedicated web server.



#### To Get Started...

- ☐ A prudent design
- ☐ A sensible plan
- ☐ Time,
- ☐ More time,
- ☐ ... And more time!
- ☐ A wonderful team!
- ☐ Some knowledge of technology





#### **Support**



From 1996-1998 we obtained generous support from the following sources:





- ☐ Network Resources Training Site (NASA) grant at UTEP
- ☐ Model Institution for Excellence (NSF) grant at UTEP
- ☐ College of Science
- ☐ Department of Mathematical Sciences





#### To Get Started on a Shoe String Budget

- Web Hosting Service, \$10-30 per month for a shared host
- ☐ Domain Name, about \$35 per year
- ☐ Software
  - FTP client, \$45
  - Computer algebra system?, \$200-1,500
  - Graphics editing software, \$70-1,000
  - Back-Up capability, \$0-100





#### **Web Hosting**



File Upload and Host Management:

- FTP protocol, using WSftp etc.
- Telnet protocol



- Preferably a PC with Windows-OS
- Fast internet connection

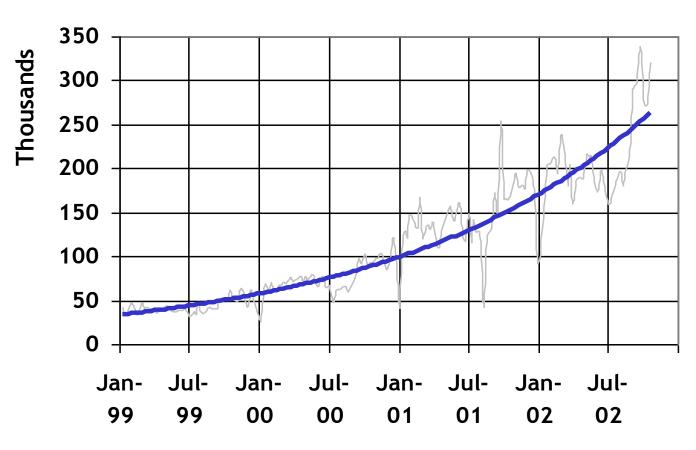
#### Remote Web Host:

- Usually on a PC with Linux-OS
- May host 100s of web sites





# Page Hits Per Week (html hits)







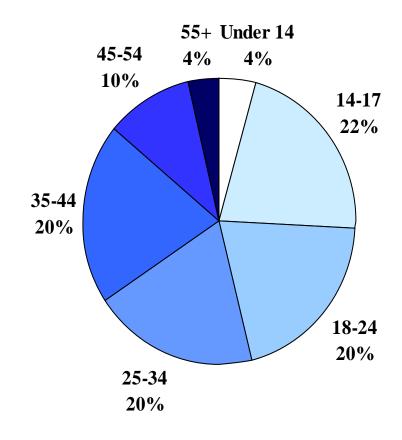
#### Popularity of Subject Areas

Subject Area	Percent of total usage
Algebra	43%
Calculus	15%
Differential Equations	<b>9</b> %
Tables and Formulas	8%
CyberExams	8%
Trigonometry	6%
Matrix Algebra	5%





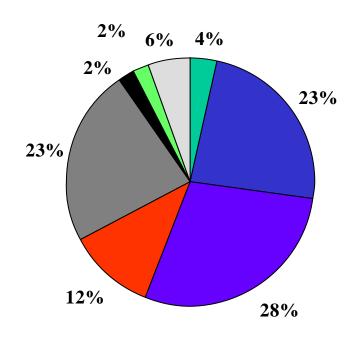
#### **Age Distribution of Users**

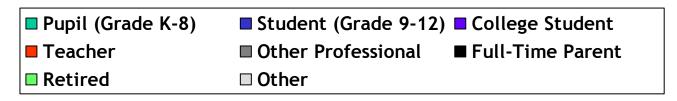






#### Occupation of Our Users









#### **More User Information**

	ou bookmarked O.S. Math?	<u>G</u> e	<u>ender</u>
Yes	63%	Female	50%
No	37%	Male	48%





#### **Country of Origin**

Country	<u>Views</u>
USA	56.9%
Canada	10.5%
United Kingdom	4.3%
Australia	2.4%
Philippines	1.7%
Singapore	1.5%
India	1.5%
Hong Kong	1.2%
Malaysia	1.1%
Germany	1.1%
Mexico	1.0%
Other	17.9%



Data Source: BurstMedia, September 28, 2002 – October 25, 2002



#### Contact us at:

http://www.sosmath.com/mail.php



